

PRESTWICH 2030





## OUR MODERN APPROACH

At Prestwich, we believe strongly in a modern approach to all aspects of a golf club. Maintaining the lowest fees in the area while investing in our staff and course is at the forefront of what we do.

It is this very forward positioning that has led to record numbers in membership signups, green fee revenue, and club turnover across the last 24-month period. We are enjoying the club's most successful period in its 100 plus year history.





## ITS TIME TO CHANGE THE GAME (AGAIN)

In a similar fashion to our re-writing of how golf clubs at our level operate in business, now is the time to set in motion a modern structure for the development of our golf course.

Often led by the Head Greenkeeper position, spending on projects will typically change from appointment to appointment. As a result, across the last 30 years, we have failed to address our club's core needs and upgrade our course in the most basic of areas.





## THE BROAD STROKES

In contrast to the norm, Our Head Greenkeeper has provided a structured plan to tackle the golf course's worst areas across a 5-year period. Crucially, this plan is independent of any individual and focuses on tangible/achievable upgrades to areas that have needed attention for the best part of 30 years.

Years 1-3 would focus on paths, trees and tees(levelling) and should be achievable under our own revenue streams. Years 4-5, then turn attention to larger projects such as completing irrigation to the golf course and further tee development, which may require a potential finance package that also may cover some clubhouse developments.





## YEARS 1-3

Across the first 3 years of this plan, the club would tackle all of the outlined areas below under our own financial steam (Small additional spend on bunker sand and edging through years 1-3 also apply here):

### PATH/TRAFFIC UPGRADES

Our worst areas on the course that have only been highlighted further by the fantastic upgrade the first tee received. The paths to be upgraded are as follows:

- 1st Hole over the hill path
- 2nd Hole & 3rd Tee path extending from the 3rd tee behind 2nd green
- 3rd Hole exit from green behind 18th extending to car park behind shed
- 4th Hole surrounding tee area
- 5th Hole entry through 15th tee to 5th tee area
- 7th Hole exit from tee
- 8th Hole exit from tee
- 12th Hole approach to tee from 11th green
- 14th/16th Hole area around tee and path
- 17th Hole approach and exit from tee

### TREE REMOVAL

Historic trees that need to be removed to aid tee growth and green protection

- 4th Hole crowing at greenside bunker and removal at back left of green
- 17th Hole removal of trees restricting growth and playability of tee area

### TEE DEVELOPMENT

Our worst offending teeing areas to be developed and levelled:

- 15th which no longer serves a strategic purpose allows us to claim valuable space to create a wider properly level tee that meets modern standards and ensures fair, consistent play for all golfers,-
- 14/16th highest traffic area on the course. Path to be removed that runs through the middle of the tees, and rerouted round the back of the new tee that would be one large level tee. This would maximise the available space and greater availability for tee positions. And improves turf quality by spreading ware more.



## YEAR 1 -SEPT 2025 - MARCH 2026

Phase One of this project should begin in September 2025 and continue through March 2026 to tackle the following areas.

- 1st Hole over the hill forked path brought to standard of 1st tee path
- 6/7th path leading to 7th fairway brought to standard of 1st tee path
- Tree Removal on 4th & 17th to aid growth on greens and tee

Work should be completed on the 1st path by the end of September to with the tree work and other paths to be completed within the outlined period, depending on funds and winter course closure rates.





## YEARS 2-3

Following this initial winter, the club should lose the mantra of “winter projects” and look to complete the remainder of the paths and tee projects at any point that our new financial growth allows.

For example, we may look to complete further paths around April-May 2026 with further work to continue in August. Typically, our strongest financial periods.

Work plans will be submitted to the board for approval from the list of tasks outlined in Years 1-3. Crucially, no other additional work or plans on the course should take priority once this project has commenced.





## YEARS 4-5

Across the final 2 years of this plan, we PGC should look to tackle all of the below larger outlined areas with some form of financial/finance package. For clarity, the agreed areas to be tackled are as follows:

### **IRRIGATION TO 10 REMAINING TEE BEDS**

A non-negotiable for modern courses in the UK with an ever-changing and severe climate. Currently, 10 holes have no irrigation on the teeing area, and an initial quote has been sourced by our head Greenkeeper from Carrick Sports.

### **BALCONY REPLACEMENT AND MEMBERS BAR REMODEL & UPPER CAR PARK**

With membership reaching 384 members this year from a 2024 high of 298 and 240 the year prior, Prestwich Golf Club is growing.

It's no secret our balcony will need replacing and this should look to be teamed with a modern remodel of the members and M bar areas to bring this building up to modern standards and support our growing membership.

In addition, the top car park should be maximised to ensure safe parking for an expanded membership.

### **FINANCE EXPLORATION**

Simply put, if we agree that the club needs to move forward, these large tasks need to be managed and completed to ensure the club is here for the next generation.

The board will explore quotes and finance options no later than September 2026. Then, as projects of that size may rightly require member approval, we can present years 4-5 to the membership to vote on.

